

Nashville.gov – Top 500 Monthly Searches Metadata



Metropolitan Government of Nashville and Davidson County

What's in this dataset?

A listing of the top 500 queries performed on Nashville.gov using the site's search feature, sorted by month and year.

Category:	Public Services
Keywords:	search, query, website, web, searchstax, google, nashville.gov
Data Provided By:	NetTango, Metro Nashville's current website vendor
Source:	SearchStax cloud-based search platform
Time Period:	January 2014 to present
Update Frequency:	Monthly

Additional Information

How is this data collected?	The list of queries is exported from the SearchStax platform by NetTango, Metro's current website vendor, and delivered to the Metro Open Data Team for manual upload. The data structure is checked by the vendor and the data is considered reliable.
What does each record represent?	A search query string on Nashville.gov for a particular month and year
What are the limitations of the data?	The list is both exported and published manually at or near the beginning of each month. There may be some delays in data publishing.
Additional comments:	None

Data Dictionary

Data Field Name	Format	Description
Month Name	Text	Month name for the query
Month	Number	Month number for the query
Year	Number	Year of the query
Query Count	Number	Total number of queries for the term during the month and year of the record
Query Text	Text	Query term entered by a website user